

About the Conference

Business and Technology are the two sides of same coin. Technology has its impact all over the world. The business is creating its global networks and hence the need for the security data has increased. Technology can create its unbelievable impact on different business issues like safety concerns, consumer protection, & business expansion at global level. The present conference will throw light on how the business and technology are intermingled with each other in the present global scenario. It is one day conference comprising of two technical sessions and each technical session will be addressed by experts in the field of IT, Marketing, Finance, HRM, and Economics etc.

Publication Opportunities

Selected high-quality papers will be published in:-

Scopus-Indexed Journals

UGC - Care Listed Journals

Rest of the papers will be published in Double-blind peer-reviewed International Journal “**IJAR**”
(**International Journal of Advanced Research**)

About the Institution

DPG Institute of Technology and Management (DPGITM) was established in 2004 and is one of the premier engineering and management institutions in Gurgaon, Haryana. The institute is approved by the All India Council for Technical Education (AICTE) and the Government of Haryana, and it is affiliated with Maharshi Dayanand University (MDU), Rohtak. The college aims to provide high-quality technical education and equip students with the skills required to excel in the corporate and industrial sectors

About the Management Department

The Management Department at DPG Institute of Technology & Management is dedicated to fostering excellence in business education and research. With a strong focus on practical learning, industry collaboration, and global perspectives, the department aims to equip future leaders with the necessary skills to navigate complex business environments. Our faculty members, renowned for their research and teaching, continuously work towards bridging the gap between theoretical insights and real-world applications.



**DPG Institute of Technology &
Management (Gurugram)**
(Affiliated to Maharshi Dayanand University)
(Rohtak)

And

Approved by AICTE

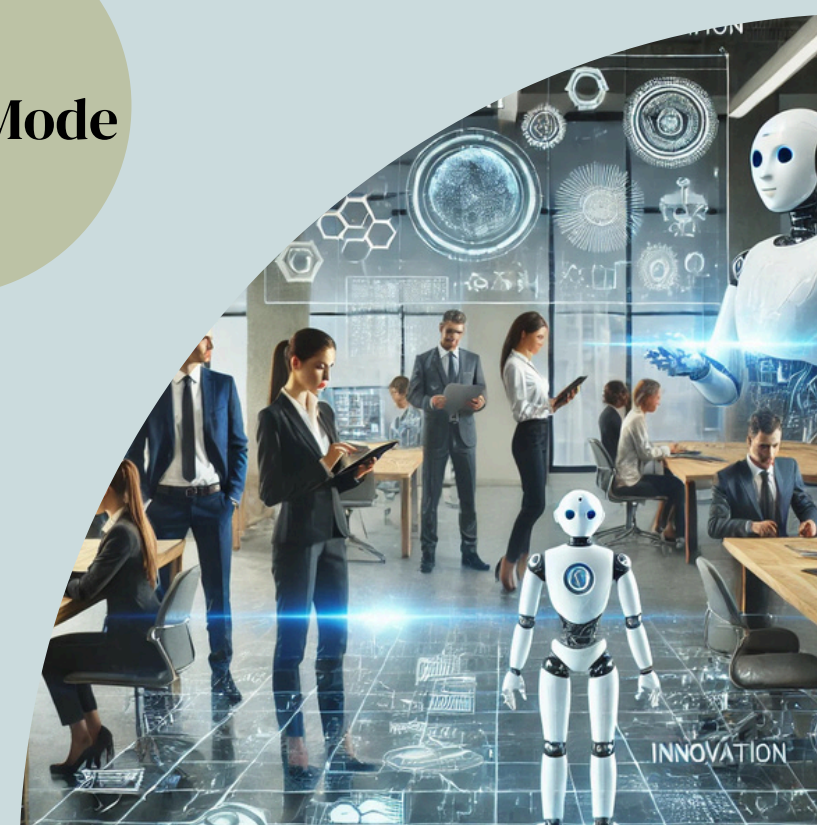
National Conference

on

Innovative Trends in Modern Business Environment ITMBE (2025)

11th July 2025

Hybrid Mode





Registration Fee

Participants(without Paper) Rs 300

Research Scholar Rs 2800/-

Delegates / Academicians from Educational Institutes
Rs 3000

Delegates from Public Sector Enterprises & Industry
Rs 3500

The registration fee will include the payment for copy of proceedings,lunch,kit and refreshment. Travelling expenses will not be reimbursed.

Participants are required to register for the conference through the following steps:

Fill out the Google Form:

https://docs.google.com/forms/d/161snB9ogsE0Xd3K7iACpIkEpJtTC6i2PiX5w_in6vUA/edit?usp=sharing_eip_se_dm&ts=678535e9

Scan the QR code below or click the registration link:



Scan to register

Note - In case of online payments, please UPLOAD the transaction details and the screenshot in the google form

Sub Themes

- Digital Transformation
- Sustainability & Green Business Practices
- Evolving Workforce Dynamics
- Customer - Centric Innovations
- Technology - Driven Innovations
- Entrepreneurship & Start-up Ecosystems
- Geopolitical & Economic Adaptions
- Data - Driven Decision Making
- Collaborative Ecosystems & Partnerships
- Consumer Behavior & Social Trends

Important Dates

Submission of Abstract: 27th Feb, 2025

Submission of Full Paper: 15th May, 2025

Intimation of Acceptance of Full Paper: 5th June, 2025

Last Date of Registration: 15th June, 2025

You are requested to send abstract/complete paper on

conferenceitmb@gmail.com



Conference Venue - Seminar Hall Block A

Other Details

Chief Patron:
Sh. Gopichand Gahlot (Chairman, DPGITM)

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Dr. Preeti Gahlot (Managing Director, DPGITM)

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Dr. Sarika Chaudhry (Associate Dean, DPGITM)

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